



Company Overview

AltaSens is a thriving commercial enterprise that was officially founded on February 14, 2004, with a handful of bright people, strong patents, and superb global relationships with top-tier camera OEMs and partners. Today we employ a much larger staff of skilled individuals, possess a more robust intellectual property (IP) portfolio, and enjoy the same global relationships with which we began.

The corporate seeds that grew into AltaSens, Inc., were first sown in 2001, in a division of the Rockwell Scientific Company known as the CMOS Imaging Sensors Group, or RSCIS. With business acumen and investment funds provided by ITX Corporation of Tokyo, Japan, AltaSens was spun off from Rockwell Scientific at the precise moment for the company to grow rapidly along with the just-emerging HDTV market.

AltaSens' mission is to grow a successful, fabless imaging sensor business by helping the world *capture the ultimate image*. Our corporate advantages that enable this mission are:

- *Superior, patented CMOS technology*, which has helped create the infrared sensors for the Hubble Space Telescope (HST) and the upcoming James Webb Space Telescope (JWST)
- *A highly educated and experienced team*, whose members have developed diverse leading-edge CMOS sensors for U.S. defense, astronomy (HST & JWST), particle physics (the ATLAS detector for the Large Hadron Collider), digital still photography, high definition (HD) broadcast video, and mobile telephony
- *Intimate partnerships* with world-class camera OEMs, foundries, and assembly houses, which have enabled AltaSens' remarkable growth while maintaining its quality standards

AltaSens currently markets two families of sensors that leverage four generations of imaging System-on-Chip (iSoC) sensor development. Our new AltaChrome™ family represents the crème de la crème of imaging sensors in all key parameters, including best signal-to-noise ratio at every frame rate, high dynamic range with bit depth starting at 12 bits, low power consumption, and uncompromised multi-megapixel resolution. Our mature ProCamHD™ family of high performance image sensors has raised a sensor performance bar that our competitors are still working hard to match. Both sensor families address a wide range of applications from consumer camcorders, through industrial and medical instruments, to videoconferencing systems and professional cameras.

Going forward, the imminent marriage of the two AltaSens sensor families will yield our fifth generation of sensors to cleverly deliver global shutter operation with extremely low noise in a unique solution already protected by our valuable patent portfolio. We currently have 10 issued patents, royalty-free access to 12 additional patents, 14 patents pending, and many revolutionary breakthroughs in the IP pipeline.

ITX International Corporation Overview:

ITX International Corporation is a publicly traded (Nippon New Market) Japanese company specializing in investment, business incubation, and sales in four key business segments: Life Sciences, Networking and Technologies, Mobile Communications, and Business Innovations. Key corporate goals include identifying and developing new markets and enhancing corporate value by creating new businesses and promoting existing business. Headquartered in Tokyo, the company has international offices in the United States and United Kingdom.

AltaSens Offices:

AltaSens is headquartered about 40 miles northwest of Los Angeles International Airport (LAX). We also maintain a sales office that provides distributor support within the ITX International Holdings, Inc., facility in Silicon Valley:

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